### Detroit Oakland Chapter Barbershop Harmony Society February 15, 2016

Board Attendees: Dave Montera, John Paul, Roger Boyer, Dave McDonald, John Balint, Terry Webner, Keith Opal, Gary Carpenter, Craig Roney

Guests: Tom Uicker, Joe DeSantis, Steve Sutherland

Absent: George Burkett, Mike Schulte

The meeting was called to order at 6:31 PM by president Terry Webner. It was moved (Craig Roney) and seconded (Roger Boyer) to accept the minutes of January 18, as corrected. Motion carried.

Treasurer's Report- Mike Schulte No report

Music Team Meeting (Feb. 1, 2016)- John Paul

Current show songs require shine up.

Peter Sheiwe is recommended for membership to our chapter.

Requirements for quartets in our future shows are being developed.

Each quartet will be required to have 2 active Chorus members, the quartet must have experience in front of an audience and must audition (to be determined by the Show Chairman). The Music Team approved this policy.

The Music Team discussed the Fall, 2016 show. We will be using the Theme and music from our "Doo Wop" show from 2013. That will give us 10 songs that most of the chorus already know. Additional ideas/songs will be discussed at the next Music Team meeting.

Dave Montera (and others) inspected the stage at Royal Oak High School. In general, the stage, risers are ok including staging for the quartets. There is no fly-bar behind the risers to support our backdrop; we'll need to secure our backdrop to the existing curtain (tall ladder is available). We don't yet know the capabilities of the on-site stage crew/tech staff. We can use the cafeteria facility for the between-show meal (supplied by Jimmy Johns; food cost will be about \$10 per person. Gary Carpenter will make arrangements at Jimmy Johns). There are two parking lots at the venue (the rear lot is ideal for

- handicapped parking. Signage will be needed to direct folks to this area and to the auditorium inside the bldg.)
- DOC will have a presentation at the Detroit Zoo on May 24. This will be a paid show for Senior Day at the Zoo. We will present three shows from 10:00AM-2:00 PM.

# February Show Report- Tom Uicker

The program is full; ticket sales at 41%.

### Membership-Roger Boyer.

- Roger is developing a data base of local businesses for potential targets for future program ads.
- The RO Chamber of Commerce/DOC Breakfast was a great success. The quartet was a major hit. It was a great opportunity to get a lot of face time with other members of the Chamber.
- The RO Chamber has a program to provide new residents in Royal Oak (@ 200-250/year) with information from Chamber members (sent out 3 or 4 times/year). We can add our promotion information at a yearly cost of \$165.
- Roger is formulating a new member process that was reviewed. He Will make some changes and present it at the next meeting. (see Attached New Member Processing)
- Roger is putting together a pictorial data base of chapter members that Can be given to prospective new members so they will get to know the current members and feel more comfortable attending rehearsal.
- Roger announced that banners advertising DOC events can be placed Over two RO streets (Main & 11Mile) for one-week periods. We would supply the banners (Cost- @ \$225 banner)
- Roger suggested that we plan to do the Memorial Day Cemetery clean up as we did last year.
- Carl Anderson at the YMCA has asked for us to have a quartet do a Short presentation on March 1, 2016. Gary Carpenter is making arrangements.

# Program- George Burkett

Dave Montera announced a hospitality room is arranged for our chapter at the Grand Rapids convention.

Pete Peters will confirm arrangements for the DOC picnic at the

## Sylvan Lake Club House on June 13th

Publicity: John Balint.

John has not secured a date for the Chapter to give a presentation at Fox Run.

Regarding Feb 27 show publicity:

C and G newspapers. Deliver to every house in a specified area Via US post office for 100% coverage of an area. Our ad will appear in the Royal Oak Review and the Woodward Talk papers on February 24th. Coverage is 52,000 homes. The following communities are included: Clawson, Royal Oak, Berkley, Madison Heights, Hazel Park, Ferndale, Pleasant Ridge, Huntington Woods, and Beverly Hills. Cost is \$453 for 1/8 page. John will have copy of the proof by end of week for approval.

Publicity has been submitted to the following papers: C and G Community Calendar, Detroit News and Free Press, Oakland Press, Royal Oak Daily tribune. Fliers and copy have been submitted to five radio stations, but they have been very reluctant to accept this type of thing due to shady practices of many organizations trying for publicity. Fliers have been sent to numerous senior centers including Fox Run and Henry Ford Village.

#### Old Business

Jug Night: Joe DeSantis is working with Terry Webner on reviving Jug night (perhaps combined with Guest Night) potentially on May 2 (Monday) at Starr Presbyterian Church. The intent is to have three jug nights in the District (west, southeast and north)

#### **New Business:**

A New Copy of the Chapter Bylaws has been issued by our International office in Nashville. This will allow us to have 2 year terms of office if we desire.

Craig Roney moved and John Balint seconded that the meeting be adjourned at 7:24 PM. Motion carried.

Respectfully Submitted David McDonald, DOC Secretary

Corrected by Terry Webner 2 2016

**Minutes approved March 21, 2016**